



### **NOTICE OF APPLICATION FOR APPROVAL OF ACQUISITIONS IN GUERNSEY**

- Applicants:** BBC Studios Distribution Ltd (for itself and on behalf of BBC Studios Australia BB Pty Ltd and BBC Studios Americas Inc) and Granada Media Ltd (for itself and ITV SVoD Australia Pty Ltd and ITV SVoD Holding Inc).
- Proposed acquisition:** The proposed transaction involves three mergers, being the establishment of the following three joint ventures between various ITV and BBC subsidiaries named above:
- Britbox LLC joint venture for the USA and Canada in 2017;
  - Britbox Australia Partnership joint venture for Australia in 2020;
  - Britbox International Ltd joint venture in 2021;
- Industries involved:** Subscription Video on Demand (SVoD), Video on Demand (VoD), Retail supply of TV services to viewers/consumers.

The GCRA invites comments regarding the proposed acquisition. The deadline for comments is 5 p.m. on Wednesday, 6 April 2022. Please send any comments by e-mail to [info@gcra.gg](mailto:info@gcra.gg) and clearly marked "*M1618G-BBC and ITV Britbox Joint Ventures*". A public version of the merger application form is available on request.

**23 March 2022**